

Privacy Policy

Our Website, (“Site”), and its Software Applications collect some personal information and identification information , non-personal identification information, and cookie, browsing and usage data (“Data”) from its Users (“User” or “Users”). The Data are collected and processed for the purposes set out below. This Privacy Policy governs the manner in which **WALKYPAWS, LLC.** collects, uses, maintains and discloses information and Data collected from Users of the Site. This Privacy Policy applies to the Site and all products and services offered by **WALKYPAWS, LLC.**

Personal Identification Information

The Data we collect may include personal information (“Personal Data”) from Users, including, but not limited to, when Users visit our Site, subscribe to a newsletter, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. The Personal Data may be freely submitted by the User or the Data Subject, or collected automatically when using the Site. Users may be asked for personal identification information (“Personal Identification Information”), as appropriate, which includes but is not limited to name, email address, mailing address, and phone number. Users may, however, visit our Site anonymously. We will collect Personal Identification Information from Users only if they voluntarily submit that information to us. Users can always refuse to supply Personal Identification Information, except that the Site may prevent Users from engaging in certain Site related activities. The Personal Data collected may regard both the User and third parties whose data the User provides. The User assumes responsibility for the Personal Data of third parties published or

shared through the Site and declares that (s)he has the right to communicate or broadcast them, thus relieving the Owner of all responsibility towards third parties.

Non-Personal Identification Information

We may collect non-personal identification information (“Non-Personal Identification Information”) about Users whenever they interact with our Site. Non-Personal Identification Information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized, and other similar information.

Web Browser Cookies

Our Site may use “cookies” (“Cookies”) to enhance User experience. The User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Any use of Cookies by the Site or the owners of third party services used by the Site, unless stated otherwise, serves to identify the User and remember his/her preferences for the sole purpose of providing the service required by the User. User may choose to set their web browser to refuse cookies, or to alert them when cookies are being sent to them. Failure to provide certain Personal Data, in particular navigation data, by deactivating the Site’s Cookies may make it impossible to use the Site or for the Site to provide its services.

How We Use Collected Data and Information

We collect and use Users' Personal Data, Personal Identification Information, and Non-Personal Identification Information and other data for the following purposes:

1. **To Personalize User Experience.** We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site. For such purposes Data are collected for traffic optimization and distribution, analytics, and interaction with external social networks and platforms.
2. **To Improve our Site.** We continually strive to improve our Site offerings based on the information and feedback we receive from you.
3. **To Improve Customer Service.** Your information helps us to more effectively respond to your customer service requests and support needs.
4. **To Administer Content, Promotions, Surveys or Other Site Features.** To send Users information they agreed to receive about topics we think will be of interest to them, classes for which they have registered, etc.
5. **To Send Periodic Emails.** The email address Users provide will only be used to respond to their inquiries, and/or other requests or questions. If a User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include unsubscribe instructions at the bottom of each email, or the User may contact us via our Site.

The use of Data for additional purposes by the owner of the Data ("Owner"), may in some cases, and for legal purposes, require specific consent by the User or the Owner.

How We Protect Your Information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site. The Data are kept for the time necessary to perform the service requested by the User, and the User can always ask for their suspension or removal. In the unfortunate event of a data security breach, we will notify Users whose Personal Identification Information may have been breached.

Sharing Your Personal Information

We do not sell, trade, or rent Users' Personal Identification Information to others. We may share generic aggregated demographic information not linked to any Personal Identification Information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Third Party Websites, Traffic Optimization, and Distribution

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and

other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to those websites' own terms and policies.

Traffic optimization services allow the Site to distribute its content using servers, which may be located across different countries, and to optimize their performance. Which Personal Data are processed depends on the characteristics and the way these services are implemented. Their function is to filter communications between the Site and the User's browser.

Considering the widespread distribution of this system, it is difficult to determine the locations to which the contents that may contain Personal Information User are transferred.